**Logo Questions to Ask**

1. How did you start your Company?
2. What does your company do?
3. What are you looking to sell?
4. What is your Target Market?
5. What do you think your logo should look like?
6. What should the logo be based on?
7. What do you want people to remember you company for?
8. What makes your company stand out from other companies?
9. What made your company successful?
10. What is your company name? What is it named after?
11. Why do you and your employees like to work here?
12. What is the benefit of working here?
13. Do you have any favorite colors?