

## **Presidential Hunger Games Reflection**

Davis Buckbee Period 3 3/22/14

Based on what you saw today, how would you improve your commercial if you were to do it again? What would you change about the research and creative process?

Based on what I saw today, I would improve my commercial in a few ways. First, I would have added some influential, soft background music to help turn the mood of the advertisement in our favor. Also, I would have added another reason or two to vote for James Monroe, and maybe come up with a clever slogan, as we did with George Washington. I think our research was really good and thorough; however I might have added a few more sources and a couple examples of evidence of how George Washington could help in the present-day world.

Based on what you saw today, explain how the media can influence public perception of events and/or individuals.

Based on what I saw today, I realized that media can influence the public perception of events/individuals in a multitude of ways. First, the media can exaggerate things or make things seem worse than they really are, convincing the public that the rival event/individual is really evil. Also, the media can Photoshop, add background music, or change the tone of the commercial/advertisement/campaign to try and convince and persuade the audience the support their views.

### **Group Reflection:**

Rate each group member from 1-5 based on how they contributed to the research doc and the final product. Rate yourself too! After giving them a number, explain why you gave them this rating.

1. Ivan-5: Ivan was very helpful and open during the project, contributing very much and doing more than his fair share of work.
2. Alice-4: Alice was also helpful and contributive throughout the commercial, doing what she was asked to do, and completing what her work was. The only thing that maybe kept her from being perfect was that sometimes she would get a little off task when we were working in class, but ultimately she did her fair share of work.

3. Me (Davis)-5: I thought I did my end of the project, contributing to the group's success.