

**Suhayla Ahmed, Period 3, 3/24/14**  
**Presidential Hunger Games Reflection**

Based on what you saw today, how would you improve your commercial if you were to do it again? What would you change about the research and creative process?

If I were to do my commercial again, I would try to incorporate more of the current events and the reasons why George Washington would be the best candidate to pick. It would make the commercial a bit more factual. I would also get rid of the parts of the commercial that repeat things because that would have made our commercial much shorter. I would also make sure the commercial runs smoothly and the narration is very easy to hear, because we had difficulty doing that. In the research, I would have picked more attention grabbing dirt on James Madison and add dramatic music.

Based on what you saw today, explain how the media can influence public perception of events and/or individuals.

It can influence public perception of events and/or individuals by many factors, such as the real emotional things that can make an audience eat out of the media's hand. When people see a commercial, it can be in human nature to just drop everything they know about the event or individual and only think about what is said in the commercial. They base that on their perception. The expressive, eye-catching things are what make the media seem believable and are what persuade the viewers.

**Group Reflection:**

Rate each group member from 1-5 based on how they contributed to the research doc and the final product. Rate yourself too! After giving them a number, explain why you gave them this rating.

1. I would give Payton a 4 because although he had helped put together the commercial on Movie Maker, part of his research needed to be filled out for him by Jackson and I. I think he was unaware of the fact that we had done this because when he saw the research filled out he thought it was his work. However, this is probably because he had been absent on the day we were supposed to finish the research. His photo shopping was great and it really added emotion to the commercial.
2. I would give Jackson a 3 because although he had contributed to the research and story board, he didn't really let me use my ideas and hadn't paid much attention to Payton's (although he didn't have many- he had been absent once and that was when we worked on the story board most). He was trying to do the whole storyboard with only his ideas and wasn't trying to collaborate with us. It was irritating, although he let me enrich the vocabulary of the narration.
3. I would give myself a 4 because I think I could have spoken out better and I could have justified my ideas so that my team members would understand why I believed in my concepts. However, I don't think I deserve lower than a 4 because I have confidence in the fact that our research is thorough and contains many facts, and I had made sure of that because that was one of my duties.