

GO Grammar

The phrase "**when pigs fly**" is an adynaton – a figure of speech so hyperbolic that it describes an impossibility.



American literary icon John Steinbeck was told by a professor that he would become an author "when pigs fly." When he eventually became a successful novelist, Steinbeck started to print every book he wrote with the insignia "*Ad astra per alia porci*" (to the stars on the wings of a pig). Steinbeck said the "Pegasus" symbolized him as "earthbound but aspiring."

Since elementary school, you've been taught various aspects of grammar: capitalization, punctuation, verb tense, and the parts of speech, to name a few. You've diagrammed sentences, completed Daily Oral Language exercises, and peer-edited your classmates' papers. Now it's time for you to not only take control of your own grammar knowledge, but to then share this knowledge within our school and our community.

**As you aspire to excellence, you will fly to the stars.
There are no impossibilities.**

Every Monday, as you arrive to room 213, you'll be entering The Lambert Agency. We will work in teams to promote the GO GRAMMAR Campaign, a venture to increase grammar skills in a manner that is innovative, engaging, and fun. After the teams are formed, team members will meet with me, CEO of The Lambert Agency, at various times to discuss insights, strategies, implementation, and goals. Your team will choose 8 grammar rules to promote in any number of ways: games, posters, programs, events, apparel, presentations, music, movies, etc. There are no limits to your creativity.