

Arta Bruce Chloe Jamie

Scarcity: (Limited Amount)	we only made 100 robots.
Authority: (Expert)	Julian Oregna 9 to 10 x maker for the bandai it's
Liking: (Promise, compliment our audience)	<del>the best robot like</del> we give a 30 day guarantee if you do not like it
Consensus: (give facts)	Are robot can get stuff for you
Cost: (Price)	are robot is only \$100 or 80
Final Plea: (One more chance to sell your product)	pleas buy are robot it is

Words to remember: product, consumer, producer, cost, need, want, good, scarcity

Bandai