

**Names:** \_\_\_\_\_

As a producer your job is to create products that consumers can use in their daily lives. Mr. Jones and his company are looking for a new product to sell. In order to present your product, you must

- research goods
- determine a good to produce
- design your product
- determine the natural, human, and capital resources that will be needed
- If applicable, identify your resources that are scarce
- make a model or prototype
- create a presentation for Mr. Jones

Your group submissions will be viewed by the world and the best products will be bought by Mr. Jones.

**Discuss with your group three ideas for your product.  
List them in the chart below.**

<b>1</b>	
<b>2</b>	
<b>3</b>	

**Talk with your group and decide on a product from the list above. Are you making a need or a want? (circle one):**

**Need**

**Want**

Choice	Justification

Give 3 reasons why it is the best product?

Product: _____	
Reason 1	
Reason 2	
Reason 3	

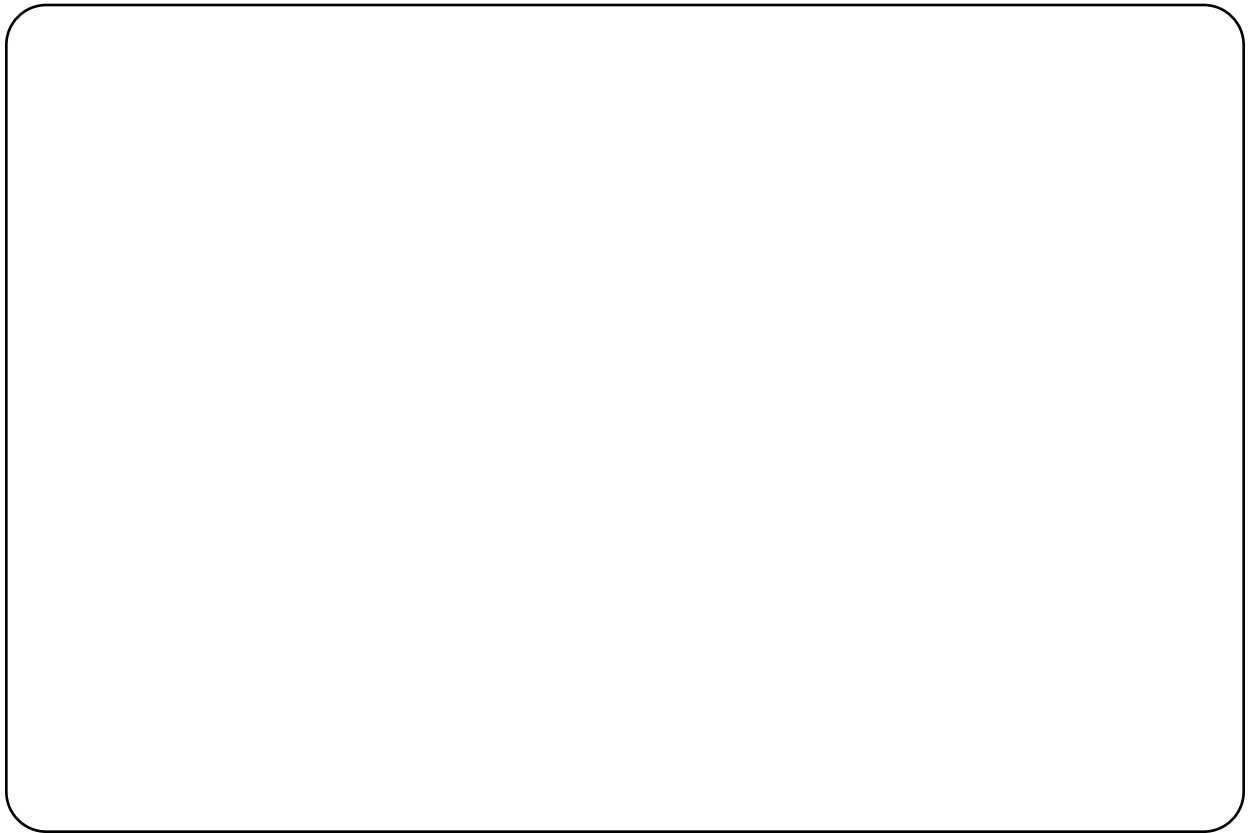
**In order to make our product we will need the following resources:**

<b>Capital</b>	<b>Human</b>	<b>Natural</b>

**Using your above stated materials:**

**Sketch your product**

**Make your product!**

A large, empty rectangular box with rounded corners, intended for sketching or drawing a product. The box is white with a thin black border and occupies the lower half of the page.

Evaluate your product.

Are you happy with your design?
Do you need to make modifications?
What would you do differently?

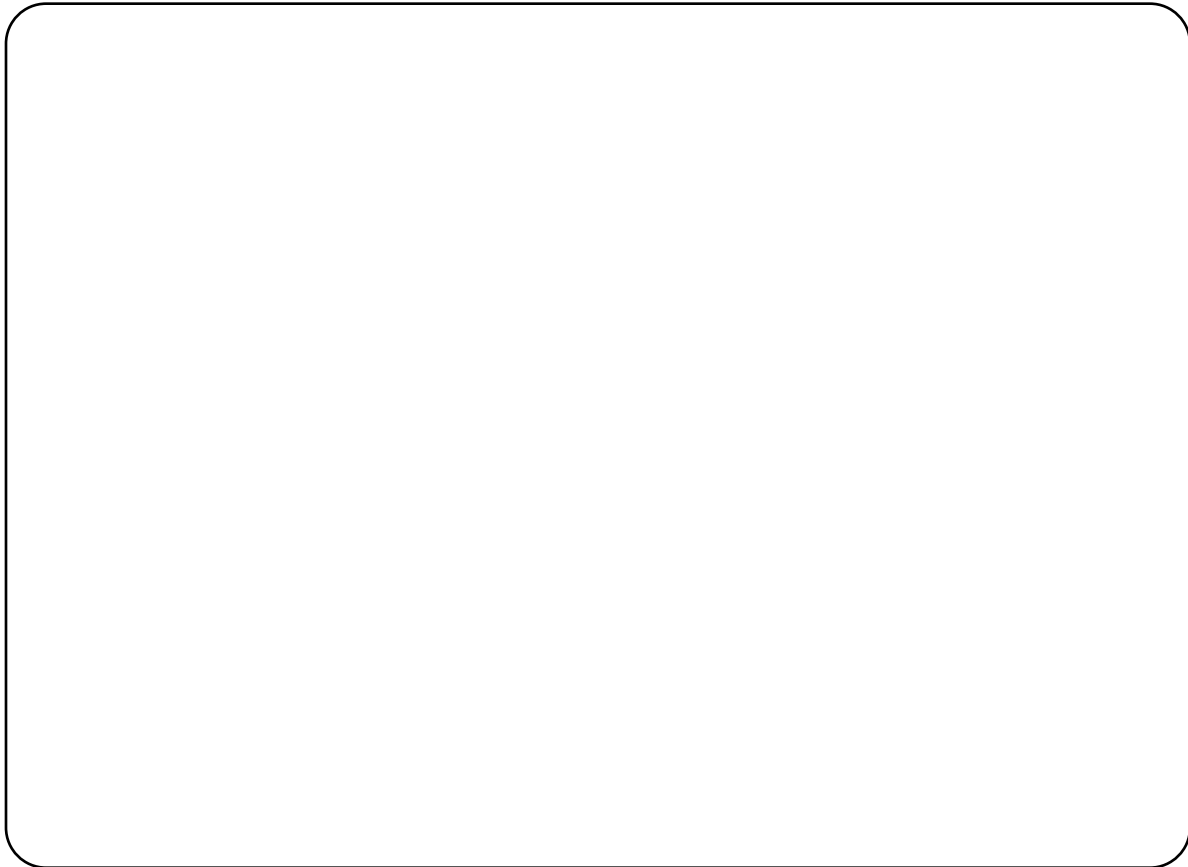
**Any changes to your list? List them below.**

<b>Capital</b>	<b>human</b>	<b>natural</b>

**Make modifications if necessary.**

**Sketch**

**Market your product.**

A large, empty rectangular box with rounded corners, intended for sketching or drawing. The box is white with a thin black border and occupies the lower half of the page.

**Why would consumers want to buy this. Give a reason for each of the examples we discussed.**

**Vocabulary to remember: product, consumer, producer, cost, need, want, good, scarcity**

<b>Scarcity: (Limited Amount)</b>	
<b>Authority: (Expert)</b>	
<b>Liking: (Promise, compliment our audience)</b>	
<b>Consensus: (give facts)</b>	
<b>Cost: (Price)</b>	
<b>Final Plea: (One more chance to sell your product)</b>	

**Make a presentation or advertisement to entice Mr. Jones and his company to buy your product.**

**Choice(choose one):**

**PhotoBooth**

**ActivInspire**

**Keynote**

**Pixie**

Choice	Justification

## **Project Reflection**

**After viewing all the class products and reviewing the results from the blog, discuss these questions with your group. Then record your responses individually.**

- 1. Which research format helped you make decisions for your product? (experts, websites, etc.)**
- 2. How was this research helpful?**
- 3. Explain your role in the group.**
- 4. View the blog results again, and explain how you feel about your product.**
- 5. Describe ways that your presentation supported your product?**
- 6. Explain one thing you learned from this project that will help you on future assignments.**

